

## ORDER



**Orders**  
**Order / Rev:** 717101  
**Alt Order #:** 06340867  
**Product Desc:** ROMNEY FOR PRESIDENT  
**Estimate:** 227  
**Flight Dates:** 09/26/12 - 10/02/12  
**Original Date / Rev:** 09/25/12 / 09/25/12  
**Order Type:** Political

**WFMY-TV**  
**Primary AE:** Nick Welte  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** American Rambler Productions/ POL  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Romney/ R / President  
**Demographic:** A35+  
**Product Codes:** PL-Presidential  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	66	\$23,950.00	\$20,357.50
10/01/12	10/02/12	30	\$9,190.00	\$7,811.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$23,950.00	\$20,357.50	0.00
October 2012	30	\$9,190.00	\$7,811.50	0.00
<b>Totals</b>	<b>96</b>	<b>\$33,140.00</b>	<b>\$28,169.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	10/01/12	10/02/12	M-F 6-8a Good Morning Show	CM	6-8a	11-----	:30	2	\$80.00	P-4	0.00	NM	2	\$160.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	11-----					2	\$80.00		0.00			
E 2	WFMY	09/26/12	09/28/12	M-F 6-8a Good Morning Show	CM	6-8a	--111--	:30	3	\$80.00	P-4	0.00	NM	3	\$240.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$80.00		0.00			
E 3	WFMY	09/26/12	09/28/12	CBS This Morning CBS This Morning	CM	8-10a	--111--	:30	3	\$60.00	P-3	0.00	NM	3	\$180.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--111--					3	\$60.00		0.00			
E 4	WFMY	10/01/12	10/02/12	CBS This Morning CBS This Morning	CM	8-10a	11-----	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	11-----					2	\$60.00		0.00			
E 5	WFMY	10/01/12	10/02/12	M-F 10-11a 10-11a	CM	10-11a	11-----	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Advertiser:	Romney/ R / President
Product Desc:	ROMNEY FOR PRESIDENT
Estimate:	227

**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WFMY	10/01/12	10/02/12	M-F 10-11a 10-11a	CM	10-11a	11-----	:30	2	\$50.00	P-4	0.00	NM	2	\$100.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	11-----			2			\$50.00			0.00		
E 6	WFMY	09/26/12	09/28/12	M-F 10-11a 10-11a	CM	10-11a	--111--	:30	3	\$50.00	P-4	0.00	NM	3	\$150.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--			3			\$50.00			0.00		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WFMY	09/28/12-09/28/12	M-F 10-11a	10-11a		(10:00 AM-10:29-----F----	:30	\$50.00		0.00	NM			
	3	WFMY	09/27/12-09/27/12	M-F 10-11a	10-11a		(10:00 AM-10:29--Th-----	:30	\$50.00		0.00	NM			
E 7	WFMY	09/26/12	09/28/12	Price Is Right Price Is Right	CM	11a-12p	--111--	:30	3	\$225.00	P-2	0.00	NM	3	\$675.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--			3			\$225.00			0.00		
E 8	WFMY	10/01/12	10/02/12	Price Is Right Price Is Right	CM	11a-12p	11-----	:30	2	\$225.00	P-2	0.00	NM	2	\$450.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	11-----			2			\$225.00			0.00		
E 9	WFMY	10/01/12	10/02/12	News2 at Noon News2 at Noon	CM	12-1230p	11-----	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	11-----			2			\$130.00			0.00		
E 10	WFMY	09/26/12	09/28/12	News2 at Noon News2 at Noon	CM	12-1230p	--111--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--			3			\$130.00			0.00		
E 11	WFMY	10/01/12	10/02/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	22-----	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	22-----			4			\$275.00			0.00		
E 12	WFMY	09/26/12	09/28/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	--222--	:30	6	\$275.00	P-2	0.00	NM	6	\$1,650.00
2X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--222--			6			\$275.00			0.00		
E 13	WFMY	09/26/12	09/28/12	M-F 2-3p The Talk	CM	2-3p	--111--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--			3			\$150.00			0.00		
E 14	WFMY	10/01/12	10/02/12	M-F 2-3p The Talk	CM	2-3p	11-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/01/12	10/07/12	11-----			2			\$100.00			0.00		
E 15	WFMY	09/26/12	09/28/12	M-F 3-4p Let's Make a Deal	CM	3-4p	--111--	:30	3	\$95.00	P-3	0.00	NM	3	\$285.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	--111--			3			\$95.00			0.00		
E 16	WFMY	10/01/12	10/02/12	M-F 3-4p Let's Make a Deal	CM	3-4p	11-----	:30	2	\$95.00	P-3	0.00	NM	2	\$190.00
1X MAX/DAY															

Order / Rev: 717101  
Alt Order #: 06340867  
Flight Dates: 09/26/12 - 10/02/12

Advertiser: Romney/ R / President  
Product Desc: ROMNEY FOR PRESIDENT  
Estimate: 227  
**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WFMY	10/01/12	10/02/12	M-F 3-4p Let's Make a Deal	CM	3-4p	11-----	:30	2	\$95.00	P-3	0.00	NM	2	\$190.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11-----	2		\$95.00		0.00						
E 17	WFMY	09/26/12	09/28/12	News 2 at 5 News 2 at 5	CM	5-530p	--111--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--111--	3		\$225.00		0.00						
E 18	WFMY	10/01/12	10/02/12	News 2 at 5 News 2 at 5	CM	5-530p	11-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11-----	2		\$225.00		0.00						
E 19	WFMY	09/26/12	09/28/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	--111--	:30	3	\$230.00	P-3	0.00	NM	3	\$690.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--111--	3		\$230.00		0.00						
E 20	WFMY	10/01/12	10/02/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	11-----	:30	2	\$230.00	P-3	0.00	NM	2	\$460.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11-----	2		\$230.00		0.00						
E 21	WFMY	10/01/12	10/02/12	News 2 at 6 News 2 at 6	CM	6-630p	11-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11-----	2		\$350.00		0.00						
E 22	WFMY	09/26/12	09/28/12	News 2 at 6 News 2 at 6	CM	6-630p	--111--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--111--	3		\$350.00		0.00						
E 23	WFMY	09/26/12	09/28/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	--111--	:30	3	\$375.00	P-3	0.00	NM	3	\$1,125.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--111--	3		\$375.00		0.00						
E 24	WFMY	10/01/12	10/02/12	PA (M-F) Wheel/Jeopardy	CM	7-8p	11-----	:30	2	\$550.00	P-2	0.00	NM	2	\$1,100.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11-----	2		\$550.00		0.00						
E 25	WFMY	09/26/12	09/28/12	News 2 at 11 News 2 at 11	CM	11-1135p	--111--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	--111--	3		\$350.00		0.00						
E 26	WFMY	10/01/12	10/02/12	News 2 at 11 News 2 at 11	CM	11-1135p	11-----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	11-----	2		\$350.00		0.00						
E 27	WFMY	10/02/12	10/02/12	Tue Prime A NCIS	CM	8-9p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
1X MAX/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$2,000.00		0.00						
E 28	WFMY	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00

Order / Rev: 717101  
 Alt Order #: 06340867  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 227  
**WFMY-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 28	WFMY	10/02/12	10/02/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	-T-----	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----					1	\$1,200.00		0.00			
E 29	WFMY	09/26/12	09/26/12	Wed Prime B Criminal Minds	CM	9-10p	--W----	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$1,000.00		0.00			
E 30	WFMY	09/26/12	09/26/12	Wed Prime C CSI: Crime Scene Inv	CM	10-11p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--W----					1	\$800.00		0.00			
E 31	WFMY	09/27/12	09/27/12	Thu Prime B Person of Interest	CM	9-10p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---					1	\$1,200.00		0.00			
E 32	WFMY	09/28/12	09/28/12	Fri Prime A CSI: NY	CM	8-9p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$800.00		0.00			
E 33	WFMY	09/28/12	09/28/12	Fri Prime C Blue Bloods	CM	10-11p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--					1	\$800.00		0.00			
E 34	WFMY	09/29/12	09/29/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	2	\$70.00	P-4	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$70.00		0.00			
E 35	WFMY	09/29/12	09/29/12	NCAA Football Game #2 SEC Football Game #2	CM	3:30-7p (3:30 PM-7:00 PM)	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$300.00		0.00			
E 36	WFMY	09/29/12	09/29/12	PA (Sa) Sat 7-8p	CM	7-8p	-----S-	:30	1	\$110.00	P-4	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$110.00		0.00			
E 37	WFMY	09/29/12	09/29/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					1	\$350.00		0.00			
E 38	WFMY	09/30/12	09/30/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a	-----S	:30	2	\$70.00	P-4	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$70.00		0.00			
E 39	WFMY	09/30/12	09/30/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$200.00		0.00			
E 40	WFMY	09/30/12	09/30/12	NFL Football Game #1 NFL Football Game #1	CM	1-4p	-----S	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$1,500.00		0.00			
E 41	WFMY	09/30/12	09/30/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$1,000.00		0.00			
E 42	WFMY	09/30/12	09/30/12	Sun Prime B Amazing Race	CM	8-9p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 717101  
 Alt Order #: 06340867  
 Flight Dates: 09/26/12 - 10/02/12

Advertiser: Romney/ R / President  
 Product Desc: ROMNEY FOR PRESIDENT  
 Estimate: 227

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 42	WFMY	09/30/12	09/30/12	Sun Prime B Amazing Race	CM	8-9p	-----S	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-----S		1		\$1,200.00		0.00				
E 43	WFMY	09/30/12	09/30/12	Sun Prime C The Good Wife	CM	9-10p	-----S	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-----S		1		\$1,200.00		0.00				
E 44	WFMY	09/30/12	09/30/12	Sun Prime D The Mentalist	CM	10-11p	-----S	:30	1	\$900.00	P-3	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-----S		1		\$900.00		0.00				
E 45	WFMY	09/30/12	09/30/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	09/24/12	09/30/12	-----S		2		\$350.00		0.00				
Totals													96	\$33,140.00